

The Power of Organising and Collective Action

Collective action is where we all work **together** to achieve a goal. It is a great way to encourage change! Collective action can take all sorts of forms: it can include co-writing a letter, working together in an organisation or voting for decision-makers with likeminded ideas. **Anyone** can take part in collective action - you just need to want to get involved!

Unhappy with how world leaders are approaching climate change, some people take to the streets to **protest** against slow climate action [1]. Protesting can be a very **visible** and **effective** form of collective action [2].

They may talk to others online or in person to agree on a date, time and location for the protest. They may also provide support and resources for protestors, such as water and shelter and share their plans on **social media**. This is called **organising** [3].

In recent years, people have taken part in **climate strikes**. A **climate strike** is where protestors skip school or work for a day to protest about the climate [4].

Lots of people protesting together can bring a lot of attention to their ideas! In fact, protests in the 1980s that aimed to encourage world leaders to work to close the hole in the **ozone layer** (a layer of gas in Earth's atmosphere that protects us from dangerous sun rays) led to the phase-out of substances responsible for causing this harm! [5,6]

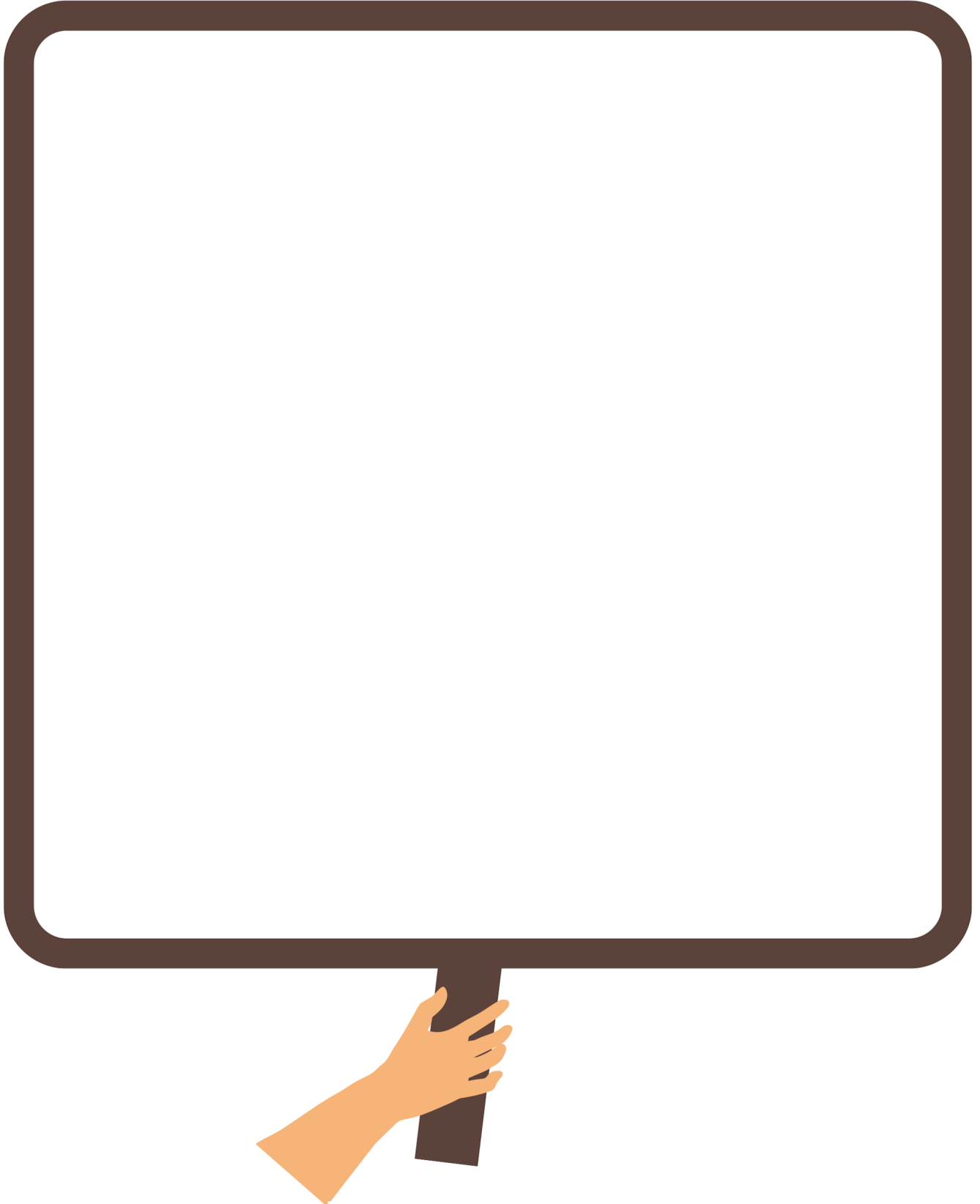


Protests are also an opportunity to be **creative**. Protestors often create lots of amazing signs with images, slogans and catchphrases on them about the cause they are passionate about. Protestors also come up with chants and songs to sing when protesting.



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You're off to a climate strike! Design your own protest sign



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[6] **Waxman, 2018.** TIME Magazine. '*In the 1980s, the World Acted to Save the Ozone Layer. Here's Why the Fight Against Climate Change Is Different*' Available at: <https://time.com/5681661/climate-change-ozone-history/>. Accessed 06.08.22

